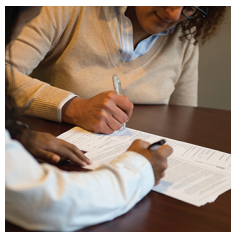


2017

ANNUAL REPORT



Business Impact NW helps create & grow the small businesses that make our communities great places to live and work.



Client Success Spotlight

Resistencia Coffee

Coté & Tim Soerens

2017 IMPACT Pitch “Startup Business” Winners and technical assistance clients, Resistencia Coffee opened in 2017 in South Park, Seattle. “Resistencia Coffee curates a space where people & community can grow while enjoying great coffee & health conscious food.” We are proud of being part of their journey to success.



Client Testimonials

“I’ve just recently started working with Business Impact NW. There is a wealth of information from knowledgeable individuals that I intend to soak up like a sponge. Nothing is more valuable than having someone in your corner pushing for you and your endeavors to succeed. As an entrepreneur this partnership is priceless.”

- Myisha Mastersson, Celebrity Chef Maya

“Business Impact NW has helped create opportunities for me in several ways, namely the knowledge built through workshops and the connection to various communities. This voice, or advocacy, has provided depth and understanding to how a woman entrepreneur can be her best and serve all in her community by having a thriving business.”

- Regent Brown, Fostering Real Opportunities

Event Highlights

50 Women-owned businesses showcased
\$14,000 in funds raised for WWBC program

182 attendees



Celebrating Dreams

\$26,000 awarded
74 small business owner participants
Grand Prize Winners:
Resistencia Coffee & Repair Revolution

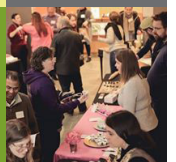
183 attendees



Impact Pitch

17 marketplace startup food vendors
12 training sessions offered

115 attendees



Food Biz Day

Goals & Accomplishments

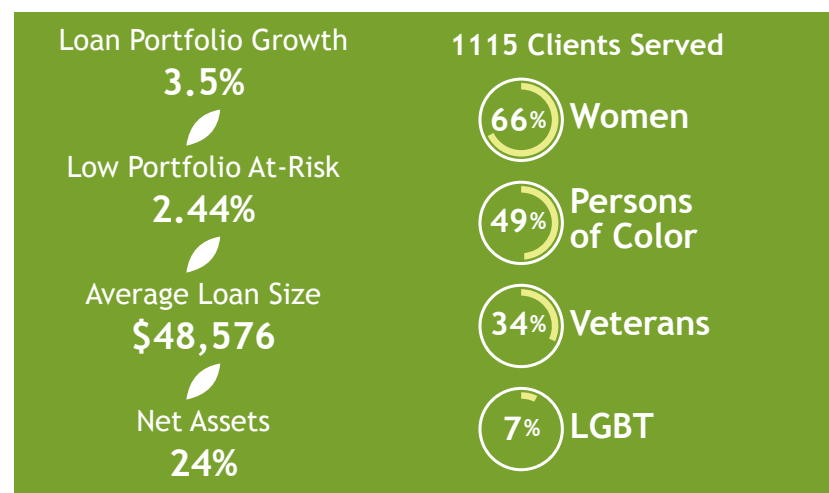


Funders, Partners & Sponsors

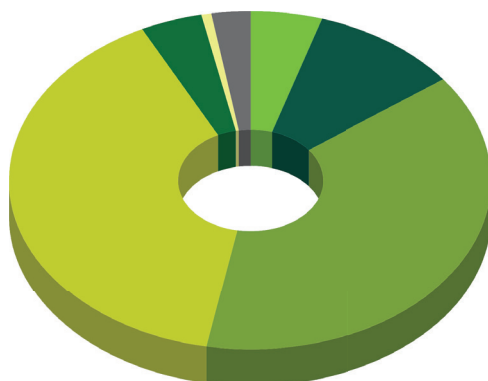
A complete list of funders, partners and sponsors be found at: businessimpactnw.org/partners



Financial Highlights 2017



Financial Report 2017



- Corporate & Individual Contributions
- Private Foundations
- Government Grants
- Loan Interest & Fee Income
- Rental Income
- Classes & Trainings
- Other

FY17 INCOME: \$1,780,003

FY17 Expenses: \$1,957,270

Total Assets: \$11,588,571

Total Liabilities: \$8,782,888

Total Equity: \$2,805,682

Net Equity Ratio: 24.20%



FROM THE EXECUTIVE DIRECTOR



Dear Friends,

We know that everyone who walks through our doors is guided by a relentless belief in the power of entrepreneurship to change their lives. Our clients work in every sector, with every business model imaginable, and they are all driven to build something bigger than themselves. They are motivated by their desire to pass something down to their children, or create living wage jobs for their community, or ensure that people have a safe space to meet and grow. Not every idea turns into a successful business, but we hope that every client we touch takes with them a new-found belief in their abilities to achieve.

If you have been following our adventures over the last two plus years, you know Business Impact NW has evolved to be where we are today. The work of 2016 focused on coming together as a new organization and building the foundation for growth. In 2017 we started to grow. Our training programs expanded and our lending portfolio flourished. Through our events we brought our mission to the public. Our voice in the small business landscape became clear and strong.

Now as we look forward to 2018 and beyond we plan for steady growth, increased impact, and sustained focus on building the communities we all want to live and work in. It is an exciting time for Business Impact NW, and we hope you will join us on our journey.

Joe Sky-Tucker, MSW
Executive Director

